

COMFORTDELGRO



**Children's
Cancer
Foundation**

MORE THAN 160 COMFORTDELGRO CABBIES TO GO BALD FOR CHARITY

8 June 2016 – Most women take great care of their tresses, spending time and money to make sure they are kept in tip top condition. Few would even consider a close crop, much less a complete shave. This is why cabbies Josephine Kee and Kirsty Foo are so special.

The pair joined 163 of their male colleagues to lop off their hair – all in the name of Charity.

The number of shavees is the largest since cabbies from the ComfortDelGro Group started shaving their heads in support of Children's Cancer Foundation's (CCF) three years ago.

Cabby Kee, who is going bald for the second time in her life, used to be a paramedic for seven years before becoming a ComfortDelGro cabby six months ago. She visits cancer patients almost twice a week at their homes and at the hospices. Having seen their pain and suffering, she decided she needed to do more and signed up for the Hair for Hope event.

Said the 31-year-old: "I may not have much money to give but I can offer moral support by shaving off my hair. Going bald is nothing compared to the pain and suffering these children with cancer have to go through, so I want them to know that they are not in this alone, and to give them the strength to press on."

The other female shavee, Cabby Foo, is no stranger to Hair for Hope. The 56-year-old has been participating in this event on her own for a couple of years.

Going under the razor holds a special meaning for Cabby Foo this year as her cousin was recently diagnosed with breast cancer. She said: "To show my support, I will shave my head, so that when she sees me, she sees herself and has the strength to press on."



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The CabbyCare Charity Group, which represents a group of 260 ComfortDelGro taxi drivers who come together to give back to society, will pledge \$20,000 towards CCF solely out of its members' own pockets. ComfortDelGro Taxis will be matching this sum, bringing the total donation to \$40,000. This brings the donation to CCF for the past three years to \$90,000.

Said Mr Freddie Lee, Chairman of CabbyCare: "It is tough for adults to undergo cancer treatment, much less children, which is why we have committed resources to Hair for Hope for the third year. I am very encouraged to have so many cabbies sign up in support."

Mr Yang Ban Seng, CEO of ComfortDelGro Taxis, said: "I am especially proud of my CabbyCare cabbies. Besides doing many other charitable acts, every year, they shave their hair during the Hair for Hope satellite event to show unwavering support towards children with cancer. "

CCF Executive Director Ms Neo Lay Tin expressed her appreciation for the drivers.

"CCF would like thank CabbyCare and ComfortDelGro Taxis for their continuous support for Hair for Hope. We are thankful to all the cabbies who have stepped forward to make their bald statements today. Their selfless action will go a long way in supporting children with cancer and their families," she said.

Background

CabbyCare Charity Group

CabbyCare Charity Group was initiated and formed in February 2000 by eight CityCab cabbies who wanted to spend their time more productively by helping the less fortunate. It then grew to its current size of 260 members and is very active in various community projects. CabbyCare was given the Outstanding New Volunteerism Initiative Award by the National Volunteer Centre in November 2002 and the President's Service Social Award in August 2003.

About Children's Cancer Foundation

Children's Cancer Foundation (CCF) is a non-profit organisation with a mission to improve the quality of life of children with cancer and their families through enhancing their emotional, social and medical well-being. Founded in 1992, CCF provides children with cancer and their families the much needed support in their battle against the life threatening illness. In a year, CCF helps more than 500 children and their families at different stages of the illness. Armed with the vision of providing world-class resources and psychosocial services to families impacted by childhood cancer, CCF employs professional caseworkers and counsellors, and adopts an integrated hospital-home-community service model to offer a spectrum of critical services to our beneficiaries.

About Hair for Hope (HfH)

HfH is the only head-shaving event in Singapore that serves to raise funds and awareness of childhood cancer. Every shaven head represents an understanding by an individual of the ordeals that a child with cancer is subjected to. By volunteering to shave, the shavees become CCF's ambassadors in spreading childhood cancer messages to their family, friends and colleagues.

Through this symbolic gesture, we aim to:

1. Create awareness of childhood cancer in Singapore
2. Show children with cancer and their families that they are not alone in their fight against cancer
3. Tell children with cancer that it is OK to be bald
4. Raise funds to help children with cancer and their families
5. Build a community of support for children with cancer and their families
6. The funds raised will enable CCF to continue providing critical programmes and services to assist our children with cancer and their families to cope with the needs at different stages of the illness.

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